



## THE ELEVATE PASSPORT

ELEVATE is a city-wide event designed to celebrate the reopening of Atlanta's vibrant arts scene -and reignite and reconnect Atlantans and visitors to a host of weekend experiences being presented now through October 31.

In partnership with art galleries, museums, theaters, performance venues, restaurants and bars, the public art festival will help ignite interest in arts and cultural events in communities across Atlanta, from Buckhead to Downtown and Old Fourth Ward to West End. For more information: [elevateatlart.com](http://elevateatlart.com).

As a special treat for all, Atlanta Convention & Visitors Bureau (ACVB) and Atlanta's Mayor's Office of Cultural Affairs have created "The ELEVATE Passport" as a guide to the city's year-round cultural attractions and unique tour companies. Now is the time to become a "tourist" in your own backyard - and enjoy some of the special savings available - as featured in ACVB's "Savings in the City" program.

**ELEVATE**  
ATLANTA • PUBLIC ART



**DiscoverAtlanta.com**

*Note: The status and hours of the venues and activities listed in this brochure may vary due to COVID 19. Please check the business website for the most up-to-date information, including entry requirements and what to expect. Many require booking tickets on-line before you go and wearing masks while visiting.*

### Georgia Aquarium



SHUTTERSTOCK

## DOWNTOWN

### Georgia Aquarium

225 Baker St. NW

Atlanta, GA 30313

404.581.4000

[www.georgiaaquarium.org](http://www.georgiaaquarium.org)

Georgia Aquarium's state-of-the-art facility containing more than 10 million gallons of water is an excellent place to start. Endless wonder. And thousands of deep-sea wildlife species, including whale sharks, beluga whales, manta rays, penguins, sea lions and more.

### Zoo Atlanta

800 Cherokee Ave. SE

Atlanta, GA 30315

404.624.5650

[www.zooatlanta.org](http://www.zooatlanta.org)

Most cities have zoos, but ours is something special. From its storied past as a traveling circus that broke down in the Atlanta suburb in 1889 and never left to the modern acclaim of "panda fever,"



ZOO ATLANTA



SHUTTERSTOCK

Zoo Atlanta will continue bringing awe-inspiring animals to those wild at heart.

### APEX Museum

135 Auburn Ave. NE

Atlanta, GA 30303

404.523.2739

[www.apexmuseum.org](http://www.apexmuseum.org)

The APEX Museum is a museum of history presented from the black perspective. It is located on Auburn Avenue in the Sweet Auburn historic district of Atlanta, Georgia.

### SkyView Atlanta

168 Luckie St.

Atlanta, GA 30303

678.949.9023

[www.skyviewatlanta.com](http://www.skyviewatlanta.com)

A giant 200 foot tall Ferris Wheel located right next to Centennial Olympic Park. Our luxurious climate-controlled gondolas provide an unprecedented view of the park and all the surrounding attractions.

### Martin Luther King, Jr. National Historic Park

450 Auburn Ave. NE

Atlanta, GA 30312

404.331.5190 ext. 5046

[www.nps.gov/malu/index.htm](http://www.nps.gov/malu/index.htm)

(NOTE: Park Buildings are temporarily closed but a walk to explore is encouraged!)

Atlanta's native son, Martin Luther King Jr., left an indelible legacy that stands to this day. The care Coretta Scott King put into preserving the civil rights icon's history at The King Center, continues at Ebenezer Baptist Church, his birth home and the historic site.

### Chick-fil-A College Football Hall of Fame

250 Marietta St. NW

Atlanta, GA 30313

404.880.4800

[www.cfbhall.com](http://www.cfbhall.com)

Provides visitors with an immersive, interactive and engaging experience, combining historic artifacts and cutting edge multimedia exhibits.



KENT W. JOHNSON

### National Center for Civil and Human Rights

### National Center for Civil and Human Rights

100 Ivan Allen Jr. Blvd.

Atlanta, GA 30313

404.835.4286

[www.civilandhumanrights.org](http://www.civilandhumanrights.org)

The first institution to present the legacy of the Civil Rights Movement in the context of today's global human rights issues.



KRISTI JAN HOOVER

### Children's Museum of Atlanta

### Children's Museum of Atlanta

275 Centennial Olympic Park Dr.

Atlanta, GA 30313

404.659.5437

<https://childrensmuseumatlanta.org>

Kids and grown-ups alike will love the 3,000-square-foot Children's Museum of Atlanta. Climb through the layers of Earth, journey across the continents, deliver food from farm to table, then build or paint a masterpiece, all before story time!

### World of Coca-Cola

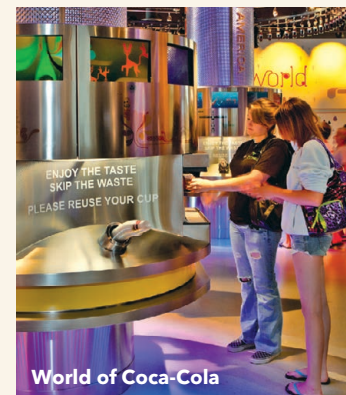
121 Baker St. NW

Atlanta, GA 30313

404.676.5153

[www.worldofcoca-cola.com](http://www.worldofcoca-cola.com)

Experience the history of the world's most famous soft drink. Get a peek at the vault containing the secret formula and tempt your taste buds with a sample of different Coca-Cola beverages from around the globe in the tasting room.



KEVIN ROSE

### World of Coca-Cola





Hammonds House  
Museum

## WESTSIDE

### Hammonds House Museum

503 Peebles St.  
Atlanta, GA 30310  
404.612.0481  
[www.hammondshouse.org](http://www.hammondshouse.org)  
The Hammonds House Museum is a museum for African American fine art, located at 503 Peebles Street SW in the West End neighborhood of Atlanta, Georgia. It is located in the 1857 Victorian house, former residence of Dr. Otis Thrash Hammonds, a prominent Atlanta physician and patron of the arts.

### The Wren's Nest

1050 Ralph David  
Abernathy Blvd. NW  
Atlanta, GA 30310  
404.753.7735  
[www.wrensnest.org](http://www.wrensnest.org)  
The Wren's Nest, the historic home of Joel Chandler Harris, and the birthplace of the American illustrated storybook



The Wren's Nest

is a cultural center in Atlanta, Georgia that promotes literacy and celebrates the heritage of African and Indigenous folklore through the art of storytelling in all of its contemporary forms.

### Atlanta Contemporary

535 Means St. NW  
Atlanta, GA 30318  
404.688.1970  
[www.atlantaccontemporary.org](http://www.atlantaccontemporary.org)  
FREE Admission daily.  
Atlanta Contemporary is a non-profit, non-collecting institution located in the West Midtown district of Atlanta. It is dedicated to the creation, presentation, and advancement of contemporary art by emerging and established artists

### The Trap Music Museum

630 Travis St. NW  
Atlanta, GA 30318  
404.277.8501  
[www.trapmusicmuseum.us](http://www.trapmusicmuseum.us)  
Atlanta's newest art museum and Escape Room which is centered around the unique and compelling "Trap Museum" culture, featuring a collection of one-of-a-kind pieces in honor of some of Hip-Hop's most iconic and influential stars.

## MIDTOWN

### Atlanta Botanical Garden

1345 Piedmont Ave. NE  
Atlanta GA 30309  
404.876.5859  
[www.atlantabg.org](http://www.atlantabg.org)  
A 30-acres urban oasis in the heart of Midtown. It's home to renowned plant collections, blockbuster art exhibitions and the Fuqua Conservatory and Orchid Center, which houses four distinct plant environments, displays and one of the world's preeminent collection of species orchids.

### Millennium Gate Museum

395 17th St. NW  
Atlanta, GA 30363  
404.881.0900  
[www.thegatemuseum.org](http://www.thegatemuseum.org)  
The Millennium Gate Museum is a triumphal arch and Georgia history museum located in Atlanta, on 17th Street in the Atlantic Station district of Midtown. Based on the Arch of Titus, the monument celebrates peaceful accomplishment.



Center for  
Puppetry Arts

### Center for Puppetry Arts

1404 Spring St. NW  
Atlanta, GA 30309  
404.873.3391  
[www.puppet.org](http://www.puppet.org)  
Millions of visitors have been introduced to the wonder and art of puppetry for over 4 decades and is the United States' largest organization dedicated to this art form. The center focuses on three areas: performance, education and museum. It is one of the few puppet museums in the world.



Atlanta Botanical Garden

KEVIN ROSE

### Rhodes Hall

1516 Peachtree St. NE  
Atlanta, GA 30309  
404.885.7800  
[www.rhodeshall.org](http://www.rhodeshall.org)  
Rhodes Hall, one of Atlanta's few remaining mansions on Peachtree Street, is located just north of Pershing Point. Built in 1904, prior to the development of Ansley Park, Rhodes Hall was designed by one of Atlanta's most celebrated young architects for one of the city's wealthiest men. Rhodes Hall is open to the public for historical tours on Saturdays from 10 a.m.-2 p.m., with ONLY self-guided tours available.

### The Breman Museum

1440 Spring Street NW  
Atlanta, GA 30309  
678.222.3700  
[www.thebreman.org](http://www.thebreman.org)  
The William Breman Jewish Heritage Museum is a cultural center in Atlanta dedicated to Jewish history, culture and arts with special emphasis on Georgia and the Holocaust.



The Breman Museum

TU JACKSON

### Museum of Design Atlanta (MODA)

1315 Peachtree St. NE  
Atlanta, GA 30309  
404.979.6455  
[www.museumofdesign.org](http://www.museumofdesign.org)  
The only museum in the southeast devoted exclusively to the study and celebration of all things design. MODA creates engaging exhibits of architecture, industrial and product design, interiors and furniture, graphics, fashion and more.



High Museum of Art

HIGH MUSEUM OF ART

### High Museum of Art

1280 Peachtree St. NE  
Atlanta, GA 30309  
404.733.4400  
[www.high.org](http://www.high.org)  
With more than eighteen thousand works of art in its permanent collection, the High has an extensive anthology of nineteenth- and twentieth-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern, contemporary art and more.  
**Continued on next page**





MELISSA MCALPINE

Continued from previous page

## SCAD FASH

1600 Peachtree Rd. NW

Atlanta, GA 30309

404.253.3132

[www.scadfash.org](http://www.scadfash.org)

SCAD FASH Museum of Fashion + Film celebrates the art of fashion by offering cutting-edge

exhibitions, events, films and forums - in the heart of Midtown.

## Fox Theatre Tours

660 Peachtree St. NE

Atlanta, GA 30308

404.881.2100

[www.foxtheatre.org](http://www.foxtheatre.org)

Please join us for our new Exterior Self-Guided Tours at the Fox Theatre. These tours include the exterior of the building and give you an opportunity to explore our architectural landmark at your own pace. Due to COVID-19, interior guided tours are temporarily unavailable. Please continue to check back for more updates.



ALEXANDER LAMAR PHOTOGRAPHY

## BUCKHEAD

### LEGOLAND Discovery Center Atlanta

3500 Peachtree Rd. NE

Atlanta, GA 30326

404.848.9252

[www.legolanddiscoverycenter.com/atlanta](http://www.legolanddiscoverycenter.com/atlanta)

Atlanta's Only Ultimate LEGO Experience · Explore Miniland - Atlanta LEGO Replica Made of 1.5 Million LEGO Bricks!

### Atlanta History Center

130 West Paces Ferry Rd. NW

Atlanta, GA 30305

404.814.4000

[www.atlantahistorycenter.com](http://www.atlantahistorycenter.com)

The Center houses the Atlanta

Cyclorama as well as several exhibitions, gardens and three historic homes on the property. Inside, the exhibition "Atlanta '96: Shaping an Olympic and Paralympic City" explores the legacy of the 1996 Centennial Olympic Games.

### The Museum of Contemporary Art of Georgia (MOCA - GA)

75 Bennett St. NW

Atlanta, GA 30309

404.367.8700

[www.mocaga.org](http://www.mocaga.org)

Atlanta-based museum featuring works by Georgia artists in painting, print, sculpture and photography.



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## EASTSIDE

### Fernbank Museum of Natural History

767 Clifton Rd.

Atlanta, GA 30307

404.929.6300

[www.fernbankmuseum.org](http://www.fernbankmuseum.org)

Get up close and personal with the dinosaurs at Fernbank Museum of Natural History. This museum is an adventure for all who dare and takes travelers back in time to see giant creatures of the Mesozoic - including one that measures more than 120 feet long.

### Jimmy Carter Presidential Library and Museum

441 Freedom Pkwy. NE

Atlanta, GA 30307

404.865.7100

[www.jimmycarterlibrary.gov](http://www.jimmycarterlibrary.gov)

Provides an opportunity to learn about the life and work of the 39th President of the United States. You can also stroll through the garden outside of the library that includes



SCOTT WHITE

35 acres of ponds and blooming flowers for an encounter not normally found at a presidential library.

### Michael C. Carlos Museum

571 South Kilgo Circle

Atlanta, GA 30322

404.727.4282

[www.carlosEmory.edu](http://www.carlosEmory.edu)

One of the premier museums in the southeast with collections from ancient Egypt, the Near East, Greece, Rome, the America's, Africa and Asia.

### Callanwolde Fine Arts Center

980 Briarcliff Rd. NE

Atlanta, GA 30302

404.872.5338

[www.callanwolde.org](http://www.callanwolde.org)

A fine arts center located on 12 acres of sculptured lawns and formal gardens. Listed on the National Register of Historic Places, Callanwolde offers arts programs, special events and facility rental.

### Historic Oakland Cemetery

248 Oakland Ave. SE

Atlanta, GA 30312

404.688.2107

<https://oaklandcemetery.com>

Founded in 1850, Oakland serves as the final resting place for 70,000 people, including author Margaret Mitchell, golfing legend Bobby Jones, the late Atlanta Mayor Maynard Jackson and Kenny Rogers. Explore on your own or with a knowledgeable tour guide.

## Illuminarium

550 Somerset Terrace NE

Atlanta, GA 30306

404.341.1000

[www.illuminarium.com](http://www.illuminarium.com)

Step off the Atlanta BeltLine and into Africa. Thanks to amazing technology, you'll come face-to-face with exotic animals all while standing in their natural habitats.

## The Plaza Theatre

1049 Ponce de Leon Ave. NE

Atlanta GA 30306

470.410.1939

[www.plazaatlanta.com](http://www.plazaatlanta.com)

The Plaza Theatre is an Atlanta landmark and the city's longest continuously operating independent movie theatre.



AMY SINCLAIR

## The Roof at Ponce City Market

675 Ponce de Leon Ave. NE

Atlanta, GA 30308

678.240.8942

[www.poncecityroof.com](http://www.poncecityroof.com)

An exciting new venue that offers unique entertainment, food, drinks and the best skyline views of Atlanta.

## Van Gogh: The Immersive Experience

Pullman Yards, Bldg. 1

Atlanta, GA 30317

[www.vangoghexpo.com/atlanta](http://www.vangoghexpo.com/atlanta)

This 20,000 square-foot light and sound show projects the artist's work two-stories high. Smaller galleries chronicle his life, technique and influence.



## ATLANTA TOUR COMPANIES

**Amazing Atlanta Tours**  
659 Auburn Ave.  
Atlanta, GA 30312  
404.273.2558  
[www.amazingatlantatours.com](http://www.amazingatlantatours.com)

**Atlanta Beer Bus**  
931 Monroe Dr. NE  
Atlanta, GA 30308  
770.696.6080  
[www.atlantabeerbus.com](http://www.atlantabeerbus.com)

**ATL-Cruzers Electric Car & Segway Tours**  
160 Ted Turner Dr. NW  
Atlanta GA 30303  
404.492.7009  
[www.atlcruzers.com](http://www.atlcruzers.com)

**Atlanta Food Walks (Unexpected Atlanta)**  
180 Northside Dr. SW  
Atlanta, GA 30313  
404.223.2203  
[www.atlantafoodwalks.com](http://www.atlantafoodwalks.com)

**Atlanta Preservation Tours**  
327 St. Paul Ave. SE  
Atlanta, GA 30312  
404.688.3353  
[www.preserveatlanta.com](http://www.preserveatlanta.com)

**Bicycle Tours of Atlanta**  
659 Auburn Ave.  
Studioplex Lofts in the Old Fourth Ward  
Atlanta, GA 30312  
404.273.2558  
[www.biketoursatl.com](http://www.biketoursatl.com)



ATL-Cruzers Electric Car & Segway Tours  
[WWW.ATLCRUZERS.COM](http://WWW.ATLCRUZERS.COM)



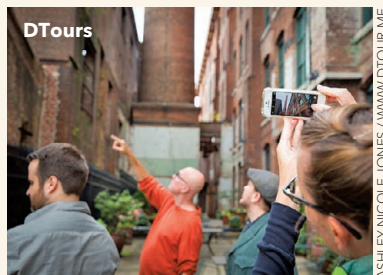
Bicycle Tours of Atlanta  
[WWW.BIKETOURLS.ATL.COM](http://WWW.BIKETOURLS.ATL.COM)

**Civil Rights Tours**  
320 Martin Luther King, Jr. Dr., Loft #13  
Atlanta, GA 30312  
404.386.0992  
[www.civilrightstour.com](http://www.civilrightstour.com)

**DTours**  
71 Howard St. SE  
Atlanta, GA 30317  
404.971.7763  
[www.dtour.me](http://www.dtour.me)

**Pennyman Atlanta Tours**  
235 Ponce de Leon Place  
Decatur, GA 30030  
499.8700  
[www.pennymanatlantatours.com](http://www.pennymanatlantatours.com)

**Red T Tours**  
1446 Southland Circle  
Atlanta, GA 30318  
770.376.0676  
[www.redtours.com](http://www.redtours.com)



DTours  
[WWW.DTOUR.ME](http://WWW.DTOUR.ME)

ASHLEY NICOLE JONES / WWW.DTOUR.ME

## SAVINGS IN THE CITY OFFERS!

Includes restaurants too!

### ATL-Cruzers Electric Car & Segway Tours 10% OFF ATL CRUZERS CITY TOUR

Save 10% on your ATL Cruzers City tour.  
Mention ACVB Savings in the city  
[www.atlcruzers.com/](http://www.atlcruzers.com/)

### Atlanta Food Walks 10% OFF UNEXPECTED ATLANTA GIFT BOXES AND VIRTUAL TOURS

Get 10% off Unexpected Atlanta Gift Boxes and Virtual Tours.  
Use code ACVB10  
<https://shop.unexpectedatlanta.com>

### Georgia Aquarium GEORGIA AQUARIUM ONLINE DISCOUNT

Save on General Admission and Animal Encounters. Advance purchase, online discount only.  
[www.georgiataqarium.org/discoveratlanta](http://www.georgiataqarium.org/discoveratlanta)

### William Breman Jewish Heritage Museum FREE ADMISSION

Buy one Adult admission at \$12 get One Adult or Child Admission Free.  
Mention ACVB Savings in the city  
[www.thebreman.org](http://www.thebreman.org)

**Zoo Atlanta  
2021 ZOO ATLANTA DISCOUNT**  
Discounts on General Admission  
Use the code CACVB  
[www.zooatlanta.org/](http://www.zooatlanta.org/)

**Ray's In the City**  
240 Peachtree St., Atlanta, GA 30303  
**2021 RAY'S IN THE CITY 10% OFF DISCOUNT!**  
Receive 10% off your food and non-alcoholic beverages.  
Call for reservations. 404-524-9224.  
Mention ACVB Savings in the City discount  
<https://www.raysrestaurants.com/raysinthecity>

**Der Biergarten / Max's Coal Oven Pizzeria and others at 300 Marietta St., Atlanta, GA 30313**  
**RESTAURANT ROW DISCOUNT 15% OFF AT ANY RESTAURANT ROW RESTAURANT**  
Alcohol not included. Tax and gratuity not included. Not valid with any other offer. One coupon per table. Dine in only.  
Mention ACVB15 at restaurant.  
<https://qrco.de/bbL1bx>

Please enjoy specially created "ELEVATE" cocktails at the following restaurants.



**King & Duke**  
3060 Peachtree Rd. at West Paces Ferry Rd.  
Atlanta, GA 30305  
[www.kinganddukeatl.com](http://www.kinganddukeatl.com)  
'Reignite the Arts!'  
\$13  
Wildflower honey, Ginger, Lemon, Smoky Scotch



**JCT. Kitchen & Bar**  
1198 Howell Mill Rd., #18  
Atlanta, GA 30318  
[www.jctkitchen.com](http://www.jctkitchen.com)  
'Still Life'  
\$13  
Chamomile Gin, Peach, Aperitivo, Madeira, Riesling



**The Optimist**  
914 Howell Mill Rd.  
Atlanta, GA 30318  
[www.theoptimistrestaurant.com](http://www.theoptimistrestaurant.com)  
'Rockwell's Cocktail'  
\$14  
Kentucky Bourbon, Vermouth Rouge, Bénédictine, Oloroso Sherry



**Marcel**  
1170 Howell Mill Rd.  
Atlanta, GA 30318  
[www.marcelatl.com](http://www.marcelatl.com)  
'Papa & Picasso'  
\$15  
Three Rums, Maraschino, Pomegranate, Grapefruit, Lime